

Enhancing Fleet Safety with Descartes GroundCloud Proactive Safety Training and VEDR



James J. Miner is an independent service provider delivering final mile packages in Upstate New York. With thousands of packages to deliver per week, safety is a top priority to keep the company's drivers safe, vehicles in operation, and liability low to maximize profitability. Descartes GroundCloud Proactive Safety Training and Vehicle Event Data Recorder (VEDR) solutions have empowered James J. Miner to foster a culture of safety within its organization.

"We're at month 23 of no accidents for the entire company and hands down, the reason for it is because of the Descartes GroundCloud training. I'm in 100%, and my team has embraced it. We see risky driver behaviors with the VEDR cameras, and we immediately go back into the safety training that Descartes GroundCloud provides on the back end."

- Luke Sanger, Owner of James J. Miner, Inc.



Company Profile

James J. Miner, Inc.

Descartes Solution

Descartes GroundCloud Proactive Safety Training + Descartes Groundcloud Vehicle Event Data Recorder (VEDR)

About the Client

James J. Miner, Inc. is an independent service provider delivering final mile packages in Upstate New York.

Challenge

James J. Miner is responsible for delivering thousands of final mile packages each week. The company has drivers operating in both rural and urban areas, facing a wide variety of safety challenges. Accidents and liability represent a significant risk to maintaining safety and profitability, pushing service providers like James J. Miner to discover ways to instill a culture of safety across its organization.

Results

- Accident free for 23 months
- Consistent safety schedule
- Reactive driver coaching
- Enhanced culture of safety

Challenge: Foster a Culture of Safety Through Effective Driver Training

James J. Miner faces significant safety challenges in delivering thousands of final mile packages weekly, with drivers navigating both urban and rural environments. In urban areas, drivers contend with heavy traffic, frequent stops, and high pedestrian activity. Rural deliveries involve different challenges, such as longer travel distances, wildlife crossings, and less maintained roads. It is the service provider's responsibility to ensure that drivers are up to speed on professional driving practices to handle these safety challenges. Accidents and liability claims pose significant threats to the company's bottom line, leading to potential financial losses from vehicle repairs, medical costs, and legal fees. Maintaining a strong safety culture is crucial to both reducing the number of incidents and showing a strong record of safety within the organization when an incident occurs.

Solution: Descartes GroundCloud Proactive Safety Training and Vehicle Event Data Recorders (VEDR)

Descartes GroundCloud Proactive Safety Training creates safer outcomes through training modules on professional driving behaviors and techniques. The training modules are regularly sent directly to drivers' mobile devices and must be completed prior to accessing their daily route. This helps service providers ensure that their team is keeping safe driving practices top of mind. Descartes GroundCloud VEDR is a video telematics solution that monitors in cab and on the roadway for unsafe driving events. If an incident occurs, the solution provides detailed insights and a video of the event for review. Reactive coaching modules can be sent to drivers in response to an unsafe event, helping to build a base of knowledge and correct problematic driving behaviors.

James J. Miner has credited the Descartes GroundCloud Proactive Safety Training and VEDR solutions as pivotal improvements to supporting its safety program and culture. By implementing professional driver training on top of an organizational safety focus, service providers like James J. Miner can reduce liability risk, protect profits, and promote safety from the top down.



Accident Free for 23 Months

Descartes GroundCloud Proactive Safety Training makes learning and understanding professional driving techniques part of drivers' daily workflow, keeping safety top of mind and improving performance over time



Consistent Training Schedule

Training modules are scheduled for drivers to meet industry safety standards and stay ahead of cyclical and seasonal driving hazards without disrupting their daily workflow.



Reactive Driver Coaching

The Descartes GroundCloud VEDR solution recognizes unsafe patterns and help service providers correct them with in-depth review of driving events, coaching modules, and driver history.



Enhanced Safety Culture

By implementing solutions that incentivize drivers to learn professional techniques and improve over time, service providers can see lasting impacts to their safety performance.

Ask Us How We Can Help You Manage Your Safety Program with Best-in-class Technology.