

# Enabling Centralized Driver Oversight & Real-time Route Tracking with Descartes GroundCloud™

## Excelerated Logistics

Excelerated Logistics was founded by long-time business partners with over 25 years of experience building companies before forming a highly-efficient, professional, and scalable delivery operation. As they expanded their operation, they faced mounting challenges around service consistency, compliance readiness, and fleet visibility. By centralizing routing, compliance, and safety with Descartes GroundCloud, they streamlined their operations to better support continued growth.



### Company Profile

Excelerated Logistics is a growing Independent Service Provider (ISP) currently operating a fleet of 18 vehicles.

### Descartes Solution

Descartes GroundCloud™

### Quick Overview

#### Challenge

As Excelerated Logistics scaled its operation, the team encountered growing complexity in driver management, safety compliance, and operational visibility.

#### Solution

Descartes GroundCloud™ is an integrated platform enabling centralized driver oversight, real-time route tracking, automated compliance, and performance analytics.

#### Results

- Centralized Operations
- Improved Safety Culture
- Reduced Administrative Overhead
- Increased Operational Efficiency

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**Ask Us How We Can Boost Safety, Productivity, and Compliance with Descartes Best-in-Class Technology!**

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## Challenge: Maintaining Operational Efficiency Amid Growth

Excelerated Logistics realized that to achieve their business goals, they needed a better way to manage their operations. They needed to ensure consistency across routes, manage safety compliance proactively, and maintain full visibility into daily operations while adding new routes, drivers, and vehicles. Manual reporting and reactive processes were no longer sufficient to meet the demands. They needed a purpose-built, centralized system to keep on top of compliance standards, effectively train drivers, and scale more efficiently.

## Solution: Centralized Platform for Safety, Compliance, and Optimization

Excelerated Logistics was able to centralize their operations with Descartes GroundCloud, allowing them to streamline their workflows and set themselves up for future growth. Real-time route and safety data provides greater visibility into daily operations and performance trends.

By using both the integrated Video Event Data Recorder (VEDR) system and Proactive Safety Training, they were also able to improve safety culture and compliance across their organization. Bringing these essential business operations under one platform enabled seamless, automated reporting that reduced administrative overhead and laid the groundwork for growth.

## Results:



### Centralized Operations

Bringing routing, VEDR, and driver safety under one platform improved visibility and empowered fleet managers.



### Improved Safety Culture

The combination of Proactive Safety Training and VEDR reinforced professional driving habits to foster a culture of safety.



### Reduced Administrative Overhead

Automated essential business processes and streamlined reporting to support a growing operation.



### Increased Operational Efficiency

Real-time data and route progress increased visibility into daily operations and highlighted key areas of opportunity.

**Discover How You Can Achieve Results with Descartes GroundCloud!**